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2025 SPONSORSHIP

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The
MASTERS
—Conference—
Legal



<https://themasterslegalconference.com>

GIVE YOUR VOICE A PLATFORM

Be Heard and Get Informed





ABOUT US

The Masters Conference is a highly-regarded, boutique legal conference held in various cities throughout the US, Toronto, and London. The conferences are hosted by prominent national firms, including Seyfarth Shaw, Perkins Coie, Morgan Lewis, King & Spalding, and more.

These events facilitate proactive collaboration between industry experts, lawyers, litigation support, vendors, and other attendees. As a beacon of thought leadership, we address some of the most pressing topics within the legal space on a near-monthly basis.

Each event will feature keynote speeches, panel discussions, workshops, and networking opportunities. We provide an excellent platform for legal professionals, technology experts, and industry leaders to share their knowledge and insights while exploring innovative solutions to the challenges they face in the legal domain. Some of the prominent topics covered in the conference series include:

- eDiscovery
- Artificial Intelligence
- Information Governance
- Legal Project Management
- Forensics and Investigations
- Data Governance
- Knowledge Management
- Cybersecurity and Data



WHO ATTENDS

- Corporate Counsel
- Attorneys
- Litigation Support
- Paralegals
- Legal Technologists Services Providers
- Legal Technology Software Providers
- Legal Operations
- Legal Consultants

WHAT WE OFFER

- Up to 13 Conferences Throughout the US and the World
- Opportunities to Build your Brand
- Educational Webinars
- Collaborative Group Discussions
- Podcasts Interviews with Industry Experts
- Video Interviews with Industry Experts
- Technology Reviews and Demonstrations
- Fun and Interactive Networking Events



THOUGHT LEADERSHIP PACKAGES

Each Thought Leadership Package Includes a “Brand Build” of:

- Logo on the Event Website, Linked to the Sponsor’s Website
- Logo on all Email Blasts for Participating City, Linked to the Sponsor’s Website
- Social Media Mentions
- Table for Collateral on the Day of the Event*
- Participant List for the Event
- Five (5) Complimentary Event Passes for Clients in Law Firms or Corporate Legal Departments**
 - Ten (10) Additional Passes at 50% off
 - Further Passes (16+) at 20% off

*Based on Availability

**Must Not be Affiliated with Sponsor’s Organization



BREAKOUT SPONSORSHIP

Includes all Components of the “Brand Build” PLUS:

- One (1) Breakout/Roundtable Session for the City of Choice***
- One (1) Complimentary Event Pass for a Company Representative
- Additional Marketing and Branding Opportunities May be Created*

\$4,210

PANEL SPONSORSHIP

Includes all Components of the “Brand Build” PLUS:

- One (1) Panel for City of Choice+
- Two (2) Complimentary Event Passes for Company Representatives
- Additional Marketing and Branding Opportunities May be Created*

\$8,420

*Based on Availability

***Note: These Breakout Sessions are Intended as an Opportunity for Your Organization to Demo/Promote a New Product or Technology

+Note: These Panels are Intended to be a Collaborative, Informative Discussion or Presentation on a Trending Topic in the Legal Space. No More than Two (2) Panelists Should be Affiliated with the Sponsor's Organization



PANEL & BREAKOUT SPONSORSHIP

Includes all Components of the “Brand Build” PLUS:

- One (1) Panel for City of Choice
- One (1) Breakout/Roundtable Session
- Two (2) Complimentary Event Passes for Company Representatives
- Additional Marketing and Branding Opportunities May be Created*

\$13,560

EXCLUSIVE SPONSORSHIP

Includes all Components of the “Brand Build” PLUS:

- One (1) Panel for City of Choice
- One (1) Breakout/Roundtable Session
- Two (2) Complimentary Event Passes for Company Representatives
- Additional Marketing and Branding Opportunities May be Created*

In Addition to ONE (1) of the Following Options:

- Name Badge
- Happy Hour**
- Breakfast or Lunch with Keynote Speaker**

\$15,560

*Based on Availability

**Sponsors Incur the Cost of all Food, Beverages, and Other Associated Fees



“BUILD YOUR BRAND” SPONSORSHIPS

Each “Build Your Brand” Sponsorship Includes a “Brand Build” of:

- Logo on the Event Website, Linked to the Sponsor’s Website
- Logo on all Email Blasts for Participating City, Linked to the Sponsor’s Website
- Social Media Mentions
- Participant List for the Event
- One (1) Complimentary Event Pass for a Company Representative



BREAKFAST OR LUNCH SPONSORSHIP

Includes all Components of the “Brand Build” PLUS:

- Sponsor Logo Displayed at Breakfast/Lunch

\$2,580 plus costs**

MORNING OR AFTERNOON SNACK SPONSORSHIP

Includes all Components of the “Brand Build” PLUS:

- Sponsor Logo Displayed During Snack Break

\$1,930 plus costs**

**Sponsors Incur the Cost of all Food, Beverages, and Other Associated Fees



HAPPY HOUR SPONSORSHIP

Includes all Components of the “Brand Build” PLUS:

- Sponsors Logo Displayed During Happy Hour

\$3,430 plus costs**

REGISTRATION SPONSORSHIP

Includes all Components of the “Brand Build” PLUS:

- Meet and Greet Conference Guests at Registration Kiosk with Brand Visibility
- Distribute Branded Materials to Arriving Guests
- Signage During Event Registration
- Table for Collateral During Event Registration

\$3,780

**Sponsors Incur the Cost of all Food, Beverages, and Other Associated Fees



EMAIL PROMOTION SPONSORSHIP

- Email Blast Distributed to ~19,000 Recipients
- Promotion or Product, Service, or Press Release
- Sponsor Provides Content

\$1,980 per Email Blast

DINNER SPONSORSHIP

- The Masters Conference Guarantees Five (5) Attendees, but will Invite up to Twelve (12)
- Attendee Profiles are Corporate Counsel, Partners, Lawyers, Etc.
- Sponsor Selects Five (5) Attendees from the Pre-Registration List

\$3,000 plus costs**

**Sponsors Incur the Cost of all Food, Beverages, and Other Associated Fees



NAME BADGE SPONSORSHIP

Includes all Components of the “Brand Build” PLUS:

- Sponsor to Provide Lanyards, Badge Holders, and Inserts for each Sponsored Event

\$1,080 per city, plus costs**

**Sponsors Incur the Cost of Lanyards, Badge Holders, and Inserts



MULTI-CITY SPONSORSHIPS

Each Multi-City Sponsorship Includes the “Brand Build” of:

- Logo on Each City’s Event Website, Linked to the Sponsor’s Website
- Logo on all Email Blasts for Each Participating City, Linked to the Sponsor’s Website
- Social Media Mentions
- Tabletop for Each Event Day*
- Participant List for Each Event
- Two (2) Complimentary Event Passes for Company Representatives in Each City
- Five (5) Complimentary Event Passes for Clients in Law Firms or Corporate Legal Departments**
 - Ten (10) Additional Passes at 50% off
 - Further Passes (16+) at 20% off

Contact for Pricing and Further Collaboration

*Based on availability

**Must Not be Affiliated With Sponsor’s Organization

2025 SPONSORSHIP



The
MASTERS[®]
—Conference—

CONTACT US

We are Planning a Full 2025 Masters Conference Schedule Across the U.S., Toronto, and London.

Contact Us to Participate in a Sponsorship Opportunity. These Packages Sell Out Fast, So Don't Delay. Build your Brand by Partnering with The Masters Conference.

For More Information Contact:

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